

NONEXHIBITOR AFFILIATE & SPONSORSHIP CONTRACT.

SPIE. ASTRONOMICAL TELESCOPES + INSTRUMENTATION

Exhibition Dates: 16-18 June 2020
Conference Dates: 14-19 June 2020
Pacifico Yokohama
Yokohama, Japan

MINIMUM REQUIREMENTS Non-exhibitors must meet the following criteria to qualify for affiliate space.

Affiliate space for up to 25 people for one day - choose one of the following:

- Select \$3,000 in sponsorships at the non-exhibitor sponsorship rate

Affiliate space for large receptions/meetings at 25+ people - choose one of the following:

- Sign up as an exhibitor with a minimum of a 10' x 10' exhibition space and contract for \$4,000 in sponsorships at the exhibitor sponsorship rate.
- Select \$7,000 in sponsorships at the non-exhibitor sponsorship rate.

COMPANY INFORMATION (Please type or print clearly)

Company Name _____

University Company Government Publisher Association Other _____

EVENT CONTACT INFORMATION

Exhibitor Contact _____

Tel _____ Email _____

Onsite Contact _____

Cell _____ Email _____

EVENT INFORMATION

Name of Event _____ Expected Attendance _____

Requested Date _____ Optional Date _____

Requested Time: START _____ FINISH _____ Optional Times: START _____ FINISH _____

Event is: Invitation Only or Open to All

Brief Description of Event _____

Preferred Space: Boardroom Hotel Suite Meeting Space
 Reception/Banquet Space _____ Other _____

Room Set: Banquet Classroom Conference
 Reception Other _____

Catering: Yes No

Audiovisual: Yes No

NON-EXHIBITOR SPONSORSHIP SELECTION

Name	Day and Date	Cost
<input type="checkbox"/> Attendee Lunch - In Exhibition Hall	Tuesday, 16 June	\$7,490
<input type="checkbox"/> Attendee Lunch - In Exhibition Hall	Wednesday, 17 June	\$7,490
<input type="checkbox"/> Attendee Lunch - In Exhibition Hall	Thursday, 18 June	\$7,490
<input type="checkbox"/> Carbon Offset - Unlimited Availability		\$100
<input type="checkbox"/> Coffee Break - Conference	Sunday, 14 June	\$2,240
<input type="checkbox"/> Coffee Break - Conference	Monday, 15 June	\$2,240
<input type="checkbox"/> Coffee Break - Exhibition & Conference	Tuesday, 16 June	\$2,990
<input type="checkbox"/> Coffee Break - Exhibition & Conference	Wednesday, 17 June	\$2,990
<input type="checkbox"/> Coffee Break - Exhibition & Conference	Thursday, 18 June	\$2,990
<input type="checkbox"/> Coffee Break - Conference	Friday, 19 June	\$2,240
<input type="checkbox"/> Conference App - Push Notification - Limited Availability		\$1,800
<input type="checkbox"/> Conference Bag (Exclusive)		\$3,150+
<input type="checkbox"/> Conference Flyer (Limited Availability)		\$4,200+

+ Indicates additional costs may apply to sponsorship price.

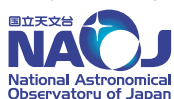
* All sponsorships require SPIE approval.

Sponsorships continued on next page.

Sponsored by



Co-Sponsored by



For inquiries, contact
SPIE Sales:

For Majority of the World:

Teresa Roles-Meier
Tel: +1 360 685 5445
Fax: +1 360 647 1445
teresar@spie.org

In Japan:

Sakae Shibasaki
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Tel: +81 3 3269 3550
Fax: +81 3 5229 7253
s_shiba@optronics.co.jp

Please mail or fax original,
signed contract and
required payment to:

SPIE Sales
PO Box 10
Bellingham, WA 98227
United States
Tel: +1 360 676 3290
Fax: +1 360 647 1445
spiesales@spie.org
www.SPIE.org

**Let us help
you make the
most of your
marketing
investment**

Call us to learn more
about maximizing your
exhibit impact.

Ask us about other
promotional ideas to gain
visibility in the community.



Company Name _____

Sponsorships continued.

Name	Day and Date	Cost
<input type="checkbox"/> Conference Notepad (Exclusive)		\$2,600+
<input type="checkbox"/> Conference Pen (Exclusive)		\$1,990+
<input type="checkbox"/> Floor Graphic (Limited Availability)		\$3,100
<input type="checkbox"/> General Sponsor (Unlimited)		\$1,550
<input type="checkbox"/> Hack Day Lunch (Exclusive)		\$2,600
<input type="checkbox"/> Lanyards (Exclusive)		\$3,100+
<input type="checkbox"/> Pop-Up Banner (Limited Availability)		\$3,990
<input type="checkbox"/> Poster Reception Supporting Sponsor (Limited Availability)	Sunday, 14 June	\$3,000
<input type="checkbox"/> Poster Reception Supporting Sponsor (Limited Availability)	Monday, 15 June	\$3,000
<input type="checkbox"/> Poster Reception Supporting Sponsor (Limited Availability)		\$3,000
<input type="checkbox"/> Poster Reception Supporting Sponsor (Limited Availability)		\$3,000
<input type="checkbox"/> Symposium Host Package - Premier		\$20,000
<input type="checkbox"/> Symposium Host Package - Supporting		\$10,000
<input type="checkbox"/> Wi-Fi (Exclusive)		\$6,400
<input type="checkbox"/> Women In Optics Supporting Sponsor (Limited Availability)		\$1,990

+ Indicates additional costs may apply to sponsorship price.
 * All sponsorships require SPIE approval.

For Office Use Only

Date _____

Amt Rec'd _____

CC Cash Check

Check# _____

Reg# _____

IDN# _____

24503-XSNAS20W

PAYMENT INFORMATION Payment due in full on contracts received.

Please check the following appropriate options:

- Check/Money Order enclosed (payable to SPIE) for **entire amount** in Contract Total. = \$ _____
- Charge **entire amount** in Contract Total to credit card. = \$ _____

CREDIT CARD — Please contact SPIE to make credit card payments. SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards. Credit card payments will be converted to your local currency by your card company or bank (see <http://www.xe.net/ucc/> to convert your total fees).

- Wire transfer for **entire amount** in Contract Total = \$ _____
- Bank wire transfer information will be sent to you upon receipt of this contract.

AGREEMENT: The undersigned hereby authorizes SPIE to reserve sponsorships for use by this company during the **2020 SPIE Astronomical Telescopes + Instrumentation**. The undersigned acknowledges receipt of and agrees to abide by the Policies within this Non-Exhibitor Affiliate Space and Sponsorship Contract.



Applicant's Signature _____ Date _____

AFFILIATE AND SPONSORSHIP POLICIES

1) AFFILIATE SPACE: Affiliate space is reserved for Exhibitors. Non-exhibitors must meet the following criteria to qualify for affiliate space.

Affiliate space for up to 25 people for one day - choose one of the following:

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Affiliate space for large receptions/meetings at 25+ people - choose one of the following:

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- Select \$7,000 in sponsorships at the non-exhibitor sponsorship rate.

2) PAYMENT: All contracted charges must be paid in full. No sponsorship or affiliate space will be reserved or assigned until full payment and signed contract are received at SPIE Headquarters at PO Box 10, Bellingham, WA 98227.

3) SPIE CONTRACTED SPACE: A \$500 SPIE administrative fee is included with the use of SPIE contracted space and is non-negotiable. Any and all costs for services levied by the assigned hotel (*meeting space rental if booked outside the SPIE block, catering, audio visual, etc.*) or other contracted vendors associated with the affiliate organization and/or its agents meeting/function are the sole responsibility of the submitter.

4) CANCELLATION: Any cancellation of sponsorships or requests for changes of this contract must be made in writing to SPIE, subject to the following fees:

- On or before 17 December 2019 - Eligible for full refund.
- Between 18 December 2019 - 16 February 2020 - 25% of payment forfeited; excess of 25% paid will be refunded in full.
- After 16 February 2020 - No refund.

In the event of cancellation of contracted sponsorships, and subject to the above schedule, SPIE shall retain the right to: resell cancelled sponsorship and cancel affiliate space. Non-exhibitors cancelling sponsorships must still meet the criteria stated in Affiliate and Sponsorship Policy #1 to maintain affiliate space. Any non-exhibitor not meeting the criteria stated in Policy #1 will lose affiliate space and forfeit any payment contracted with the hotels.

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SPONSORSHIP

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in:
Pre-show promotions · The Online Exhibition · The Onsite Program · Onsite signage

Sponsored by
SPIE.

Co-Sponsored by
国立天文台
NAOJ
National Astronomical
Observatory of Japan

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ATTENDEE LUNCH - 3 AVAILABLE \$7,490

- Option to provide napkins with company logo (at sponsor's expense)
- Co-located with poster session
- Onsite signage

CARBON OFFSET - UNLIMITED AVAILABILITY \$100

- Support SPIE's efforts to reduce the carbon footprint of SPIE Astronomical Telescopes + Instrumentation 2020
- Recognition in printed exhibition listing as supporter

COFFEE BREAK - 6 AVAILABLE \$2,240 - \$2,990

- Table available for literature or promo items during sponsored coffee break (*upon request*)
- Option to provide napkins or 8 oz. cups
- Onsite signage

CONFERENCE APP - PUSH NOTIFICATION - LIMITED AVAILABILITY \$1,800

- One push notification for SPIE Astronomical Telescopes + Instrumentation App users
- Title and text to be approved by SPIE
- Two per max will be sold per day - AM/PM

CONFERENCE BAG - EXCLUSIVE \$3,150+

- Cost of conference bags is **not included** in price of sponsorship
- SPIE approved bags are produced and supplied by sponsor
- Conference bags distributed to conference and course attendees
- Company logo and SPIE Astronomical Telescopes+Instrumentation exhibition logo on same side of conference bag

CONFERENCE FLYER - LIMITED AVAILABILITY \$4,200+

- Cost of Flyer is **not included** in price of sponsorship
- Flyer is produced and supplied by sponsor
- One promotional item (approved by SPIE) or one standard sheet of paper (additional fees will apply if submitting more than one sheet)

CONFERENCE NOTE PADS - EXCLUSIVE \$2,600+

- Cost of notepads is **not included** in price of sponsorship
- Notepad are produced and supplied by sponsor
- Notepad distributed to conference attendee

CONFERENCE PEN - EXCLUSIVE \$1,990+

- Cost of pens is **not included** in price of sponsorship
- Pens are produced and supplied by sponsor
- Pens distributed to conference attendees

FLOOR GRAPHICS - LIMITED AVAILABILITY \$3,100

- Cost to produce and install floor graphic is **included** in price of sponsorship
- Premium location

GENERAL SPONSOR - UNLIMITED AVAILABILITY \$1,550

- Company logo displayed online

HACK DAY LUNCH - EXCLUSIVE \$2,600

- Onsite signage at event

LANYARDS - EXCLUSIVE \$3,100+

- Cost of lanyards is **not included** in price of sponsorship
- Lanyards are produced and supplied by sponsor
- Lanyards accessible to all attendees at registration
- Onsite signage

POP-UP BANNER - LIMITED AVAILABILITY \$3,990

- Cost of meter board/pop-up banner is **included** in price of sponsorship
- Premium location

POSTER RECEPTIONS - SUPPORTING SPONSOR - LIMITED AVAILABILITY \$3,000

- Onsite signage co-shared with other sponsors
- Option to provide napkins with company logo (at sponsor's expense)

SYMPOSIUM HOST PACKAGES PREMIER \$20,000

- One Technical Conference Registration
- Conference flyer: Company to supply One promotional item (approved by SPIE) or one 8 1/2 " x 11" sheet of paper to be distributed to conference attendees
- Company Logo Featured on Conference and Exhibition App splash page
- Full page 4-color advertisement in printed program
- Logo on Conference room slide (large logo)
- Logo listed on Sponsor page (Online and printed program) and on on-site signage

SUPPORTING \$10,000

- Conference flyer: Company to supply One promotional item (approved by SPIE) or one 8 1/2 " x 11" sheet of paper to be distributed to conference attendees
- Half page 4-color advertisement in printed program
- Logo on Conference room slide (medium logo)
- Logo listed on Sponsor page (Online and printed program) and on on-site signage

WI-FI - EXCLUSIVE \$6,400

- Onsite signage throughout event

WOMEN IN OPTICS - SUPPORTING SPONSOR - LIMITED AVAILABILITY \$1,990

- Onsite signage co-shared with other sponsors
- Option to provide napkins with company logo (at sponsor's expense)
- Company logo displayed online and in printed materials