

EXHIBITOR SPONSORSHIP CONTRACT.

Sponsored by

SPIE.

Co-Sponsored by



For inquiries, contact
SPIE Sales:

For Majority of the World:

Teresa Roles-Meier
Tel: +1 360 685 5445
Fax: +1 360 647 1445
teresar@spie.org

In Japan:

Sakae Shibasaki
Optronics
Tel: +81 3 3269 3550
Fax: +81 3 5229 1253
s_shiba@optronics.co.jp

Please mail or fax original,
signed contract and
required payment to:

SPIE Sales
PO Box 10
Bellingham, WA 98227
United States
Tel: +1 360 676 3290
Fax: +1 360 647 1445
spiesales@spie.org
www.SPIE.org

**Let us help
you make the
most of your
marketing
investment**

Call us to learn more
about maximizing your
exhibit impact.

Ask us about other
promotional ideas to
gain visibility in the
community.

*+Indicates additional
costs apply to
sponsorship price.*

**All sponsorships require
SPIE approval.**

SPIE. ASTRONOMICAL
TELESCOPES +
INSTRUMENTATION

SPONSORSHIP

ATTENDEE LUNCH - 3 AVAILABLE

\$3,745

- Option to provide napkins with company logo (at sponsor's expense)
- Co-located with poster session
- Onsite signage

CARBON OFFSET - UNLIMITED AVAILABILITY

\$100

- Support SPIE's efforts to reduce the carbon footprint of SPIE Astronomical Telescopes + Instrumentation 2020
- Recognition in printed exhibition listing as supporter

COFFEE BREAK - 6 AVAILABLE

\$1,120 - \$1,495

- Table available for literature or promo items during sponsored coffee break (*upon request*)
- Option to provide napkins or 8 oz. cups
- Onsite signage

CONFERENCE APP - PUSH NOTIFICATION - LIMITED AVAILABILITY

\$900

- One push notification for SPIE Astronomical Telescopes + Instrumentation App users
- Title and text to be approved by SPIE
- Two per max will be sold per day - AM/PM

CONFERENCE BAG - EXCLUSIVE

\$1,575+

- Cost of conference bags is **not included** in price of sponsorship
- SPIE approved bags are produced and supplied by sponsor
- Conference bags distributed to conference and course attendees
- Company logo and SPIE Astronomical Telescopes+Instrumentation exhibition logo on same side of conference bag

CONFERENCE FLYER - LIMITED AVAILABILITY

\$2,100+

- Cost of Flyer is **not included** in price of sponsorship
- Flyer is produced and supplied by sponsor
- One promotional item (approved by SPIE) or one standard sheet of paper (additional fees will apply if submitting more than one sheet)

CONFERENCE NOTE PADS - EXCLUSIVE

\$1,300+

- Cost of notepads is **not included** in price of sponsorship
- Notepad are produced and supplied by sponsor
- Notepad distributed to conference attendees

CONFERENCE PEN - EXCLUSIVE

\$995+

- Cost of pens is **not included** in price of sponsorship
- Pens are produced and supplied by sponsor
- Pens distributed to conference attendees

FEATURED EXHIBITOR PACKAGE - LIMITED AVAILABILITY

\$995

- Small rectangle ad on online exhibition and select conference pages
- Medium rectangle ad on company's exhibitor detail page
- Featured product photograph and announcement on company's exhibitor detail page
- Priority status on all relevant online product searches

Exhibition Dates: 16-18 June 2020
Conference Dates: 14-19 June 2020
Pacifco Yokohama
Yokohama, Japan

FLOOR GRAPHICS - LIMITED AVAILABILITY

\$1,550

- Cost to produce and install floor graphic is **included** in price of sponsorship
- Premium location in Exhibition Hall

FLOOR PLAN LOGO - 8 AVAILABLE

\$875

- Company logo featured on the online exhibition floor plan
- Company logo hot linked to your company website

GENERAL SPONSOR - UNLIMITED AVAILABILITY

\$775

- Company logo displayed online

HACK DAY LUNCH - EXCLUSIVE

\$1,300

- Onsite signage at event

LANYARDS - EXCLUSIVE

\$1,550+

- Cost of lanyards is **not included** in price of sponsorship
- Lanyards are produced and supplied by sponsor
- Lanyards accessible to all attendees at registration
- Onsite signage

POP-UP BANNER - LIMITED AVAILABILITY

\$1,995

- Cost of pop-up banner is **included** in price of sponsorship
- Premium location

POSTER SESSIONS - SUPPORTING SPONSOR - LIMITED AVAILABILITY

\$1,500

- Onsite signage co-shared with other sponsors

SYMPOSIUM HOST PACKAGES

PREMIER

\$10,000

- One Technical Conference Registration
- Conference flyer: Company to supply One promotional item (approved by SPIE) or one 8 1/2 " x 11" sheet of paper to be distributed to conference attendees
- Company Logo Featured on Conference and Exhibition App splash page
- Full page 4-color advertisement in printed program
- Logo on Conference room slide (large logo)
- Logo listed on Sponsor page (Online and printed program) and on on-site signage

SUPPORTING

\$5,000

- Conference flyer: Company to supply One promotional item (approved by SPIE) or one 8 1/2 " x 11" sheet of paper to be distributed to conference attendees
- Half page 4-color advertisement in printed program
- Logo on Conference room slide (medium logo)
- Logo listed on Sponsor page (Online and printed program) and on on-site signage

WI-FI - EXCLUSIVE

\$3,200

- Onsite signage throughout event

WOMEN IN OPTICS - SUPPORTING SPONSOR - LIMITED AVAILABILITY

\$995

- Onsite signage co-shared with other sponsors
- Option to provide napkins with company logo (at sponsor's expense)
- Company logo displayed online and in printed materials

Please complete next page.

CONTACT INFORMATION

Sponsorship Contact _____ Job Title _____
 Company _____ Website URL _____
 Address _____
 Tel _____ Email _____

Date _____
 Amt Rec'd _____
☐ CC ☐ Cash ☐ Check
 Check# _____
 Reg# _____
 IDN# _____

24493-XSCAS20W

SPONSORSHIP SELECTION Sponsors from previous year will be given the first right of renewal after which all other requests will be accepted on a first-come, first-served basis.

Name	Day and Date	Cost	Name	Day and Date	Cost
<input type="checkbox"/> Attendee Lunch – In Exhibition Hall	Tuesday, 16 June	\$3,745	<input type="checkbox"/> Floor Graphic (Limited Availability)		\$1,550
<input type="checkbox"/> Attendee Lunch – In Exhibition Hall	Wednesday, 17 June	\$3,745	<input type="checkbox"/> Floor Plan Logo (8 Available)		\$875
<input type="checkbox"/> Attendee Lunch – In Exhibition Hall	Thursday, 18 June	\$3,745	<input type="checkbox"/> General Sponsor (Unlimited)		\$775
<input type="checkbox"/> Carbon Offset – Unlimited Availability		\$100	<input type="checkbox"/> Hack Day Lunch (Exclusive)		\$1,300
<input type="checkbox"/> Coffee Break – Conference	Sunday, 14 June	\$1,120	<input type="checkbox"/> Lanyards (Exclusive)		\$1,550+
<input type="checkbox"/> Coffee Break – Conference	Monday, 15 June	\$1,120	<input type="checkbox"/> Pop-Up (Limited Availability)		\$1,995
<input type="checkbox"/> Coffee Break – Exhibition & Conference	Tuesday, 16 June	\$1,495	<input type="checkbox"/> Poster Sessions Supporting Sponsor	Sunday, 14 June	\$1,500
<input type="checkbox"/> Coffee Break – Exhibition & Conference	Wednesday, 17 June	\$1,495	(Limited Availability)		
<input type="checkbox"/> Coffee Break – Exhibition & Conference	Thursday, 18 June	\$1,495	<input type="checkbox"/> Poster Reception Supporting Sponsor	Monday, 15 June	\$1,500
<input type="checkbox"/> Coffee Break – Conference	Friday, 19 June	\$1,120	(Limited Availability)		
<input type="checkbox"/> Conference App – Push Notification – Limited Availability		\$900	<input type="checkbox"/> Symposium Host Package – Premier		\$10,000
<input type="checkbox"/> Conference Bag (Exclusive)		\$1,575+	<input type="checkbox"/> Symposium Host Package – Supporting		\$5,000
<input type="checkbox"/> Conference Flyer (Limited Availability)		\$2,100+	<input type="checkbox"/> Wi-Fi (Exclusive)		\$3,200
<input type="checkbox"/> Conference Notepad (Exclusive)		\$1,300+	<input type="checkbox"/> Women In Optics Supporting Sponsor (Limited Availability)		\$995
<input type="checkbox"/> Conference Pen (Exclusive)		\$995+			
<input type="checkbox"/> Featured Exhibitor Package (Limited)		\$995			

Sponsorship Contract Total = \$ _____

+Indicates additional costs apply to sponsorship price.

All sponsorships require SPIE approval.

PAYMENT INFORMATION Contracts submitted after 18 February 2020 require 100% payment.

- A minimum deposit of 25% on Sponsorships must accompany contract.
- On 17 April 2020, defaults in payment will result in Sponsorship cancellation.
- Please contact SPIE Sales at spiesales@spie.org if contract confirmation is not received within 7 business days.
- Payments due in full on 18 March 2020. On 19 March 2020, a 5% late fee will be added to all unpaid balances.
- See Sponsorship Policies regarding cancellations.

Please check one of the following options:

- ☐ Check/Money Order enclosed (payable to SPIE) for **entire amount** in Contract Total = \$ _____
- ☐ Check/Money Order enclosed (payable to SPIE) for **25% deposit** (.25 X Contract Total) = \$ _____
- ☐ Charge **entire amount** in Contract Total to credit card = \$ _____
- ☐ Charge **deposit only** (.25 X Contract Total) to credit card (applicable before 18 February 2020) = \$ _____

CREDIT CARD — Please contact SPIE to make credit card payments. SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards. Credit card payments will be converted to your local currency by your card company or bank (see <http://www.xe.net/ucc/> to convert your total fees).

- ☐ Wire transfer for **deposit only** (.25 x Contract Total) = \$ _____
- ☐ Wire transfer for **entire amount** in Contract Total = \$ _____

Bank wire transfer information will be sent to you upon receipt of this contract.

AGREEMENT The undersigned hereby authorizes SPIE to reserve sponsorships for use by this company during the **2020 SPIE Astronomical Telescopes + Instrumentation**. The undersigned acknowledges receipt of and agrees to abide by the Policies within this Sponsorship Contract.

Sign

Sponsor's Signature _____ **Date** _____

SPONSORSHIP POLICIES**1) PAYMENT SCHEDULE:**

- A minimum 25% deposit of the total contracted sponsorship **must** accompany contract. Contracts submitted after 18 December 2019 require 100% payment.
- All sponsorships must be paid in full by 18 March 2020. On 19 March 2020, a 5% late fee will be added to all unpaid balances.
- On 17 April 2020, defaults in payment will result in sponsorship cancellation (subject to the cancellation fee schedule).

No sponsorship will be reserved or assigned unless appropriate payment and signed contract are received at the SPIE Headquarters at PO Box 10, Bellingham, WA 98227.

2) CANCELLATION SCHEDULE: Any cancellations or requests for changes of this contract must be made in writing to SPIE, subject to the following fees:

- On or before 17 December 2019 – Eligible for full refund.
- Between 18 December 2019 – 16 February 2020 – Deposit forfeited; excess of deposit paid will be refunded in full.
- After 16 February 2020 – No refund.